

Name of the Company



LODHA

Macrotech Developers

KEY IPO Highlights

Subscription Period:
7th April, 2021 to 9th April, 2021

Issue Size: 51.44 Mn shares
(Aggregating up to INR 2,500 Cr)

Price Band: INR 483 to 486
Lot Size: 30 Shares

Listing Date:
22nd Apr., 2021

About the Company:

- Primarily engaged in affordable residential real estate developments & in 2019, the company entered into the development of logistics & industrial parks & also develop commercial real estate.
- Generally all 10 affordable & mid- income housing project are located in Mumbai region. Generates maximum revenue from this segment & in the year 2020 revenue accounted around 57.7 %.
- As on 31st Dec., 2020 the firm has successfully completed 91 projects comprising 77.22 mn. Sq. ft. of developable area, with 59.13 mn sq.ft.in housing segment.

Objects of the Issue:

- To reduce aggregate outstanding borrowings of the company on consolidated basis.
- To acquire land or land development rights.
- To meet general corporate purposes.

Financial Overview (INR Million)

Particulars	Dec-20	Mar-20	Mar-19	Mar-18
Total Assets	405,946	406,926	498,639	478,113
Total Revenue	31,605	125,610	119,789	137,266
Profit After Tax	(2,643)	7,448	16,440	17,894

EV/Sales

Macrotech Developers	—	10
Godrej Properties	—	10
Oberoi Realty	—	20
Sunteck Realty	—	23

Recommendation from major brokerage houses

Highlights:

- Largest residential real estate developer in India.
- Strong sales distribution network across India as well as NRI markets i.e. GCC, UK, Singapore, and US.
- Brand equity and premium pricing.
- Strong project execution capabilities.
- Experienced management team.

Kreo Capital Opinion

The revenue has declined majorly in FY 20-21 primarily due to the pandemic. Also there is PAT loss in books. Though housing sector is dominant in real estate segment, but considering current market scenario we have a **neutral to negative** stance on this IPO. There might be some listing gains expected due high brand equity of the company.

Disclaimer: The recommendations stated above are given by individual advisors (including Kreo Capital). Investors are advised to consult their financial advisor and do their own due diligence before subscription.